

Benefits of Advertising in SecurityWorld International

1. Free E-mail Newsletter service



NEWSLETTER SERVICES
 Need more exposures?
 Send your own newsletter through SecurityWorldMag.com! Our database of 100,000 selected security professionals can make your business more prosperous. More information on our newsletter service including sponsorship rates and frequency is available upon request at swiad@infothe.com.

We send company or product information to the security traders of selected 100,000 registered security related Data Base we have on demand of advertisers by our new system of sending email newsletters. **It is effective only 2times per year for advertisers who run ads more than 3 full pages (or 6 half pages) in total per year.** This is originally a paid-service for customers who want only online ad. For the ad rates, please refer to the online ad rate table.

2. Free Web Banner

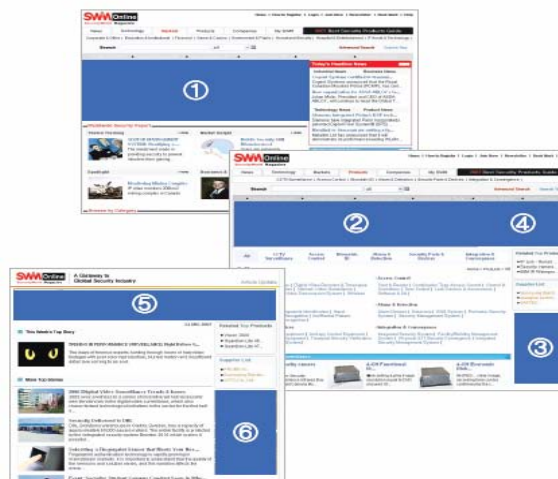
At our website www.SecurityWorldMag.com, we post online banners with links. This is paid-service to the customers who want only online ad. A free banner service for advertisers is effective **only 3 months of period basically**, as long as the ads are run, however various depend on the situations. For the ad rates, please refer to the online ad rate table.

BANNERS

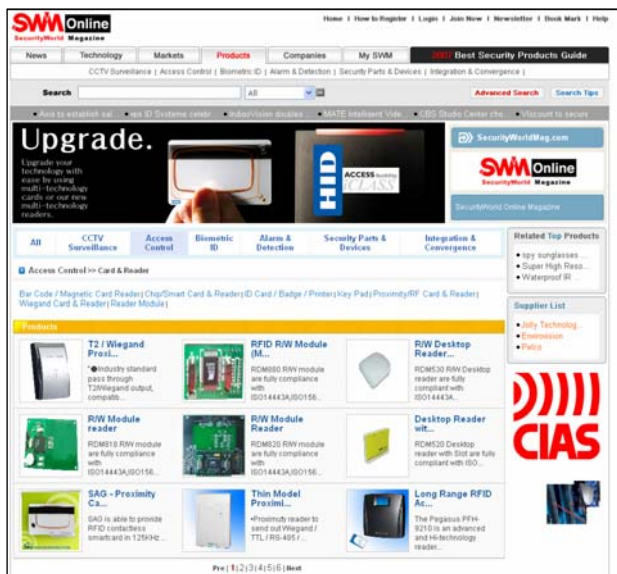
SecurityWorldMag.com offers a variety of banner selections to meet advertisers' needs.

(Banner Size : Pixel 72DPI)

- ① Main Banner
655(W) × 220(H)
- ② Category Main Banner
700(W) × 163(H)
- ③ Right Side Banner
(Main / Subpage)
160(W) × 275(H)
- ④ Text Banner
(Main / Subpage)
230(W) × 50(H)
- ⑤ Newsletter Banner
680(W) × 100(H)
- ⑥ Newsletter Banner
(Right Side)
160(W) × 275(H)



5. Unlimited Free product uploading service



Advertisers can upload their product as many as possible whereas other registered customers can upload only 6 of them. Inquiries about the items are to be sent directly to the advertiser's mailbox in real time.

★ 6. Double Exposure chance - Digital Book service



All advertisers can get double-exposure chance. One is our magazine ad, the other is the Digital Book service. Digital Magazine is electronic form of SecurityWorld International which has the same contents of its printed version. It is designed to be connected directly to the web pages, emails and article referred websites with a single click while you are

